



# IA INSIGHTS

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## OUR MISSION STATEMENT

To advance public understanding, build and strengthen lifelong relationships and enhance philanthropy in support of Southern Illinois University.

## Alumni Services

### SIU President Glenn Poshard to Welcome SIU Alumni in Springfield

Greg Scott

Southern Illinois University President Glenn Poshard will welcome his fellow alumni at an historic venue that commemorates the sixteenth president of the United States of America.

Poshard, who enjoyed a distinguished career as a public servant, will greet SIUC alumni and friends during "An Evening With Abe" at the Abraham Lincoln Presidential Museum, July 13 in Springfield. The SIU Alumni Association is coordinating the program.

Guests are invited to enjoy a private reception at 6:30 p.m., featuring hors d'oeuvres, beverages, and dessert. Poshard, a former U.S. Congressman and Illinois State Legislator, will address alumni and guests at 7:15 p.m. Afterwards, guests can enjoy the Abraham Lincoln Presidential Museum and access to the gift shop.

Poshard, who earned three degrees from SIUC, has a 40-year relationship with the University as a student,

adjunct professor, administrator, and Board of Trustee member. He commenced his political career in 1984 upon being appointed, then elected to the Illinois State Senate. Poshard served on the United States Congress from 1988 to 1998. He began his professional life as a high school teacher and coach in southern Illinois.

In perhaps his proudest venture, Poshard, and his wife, Jo, co-founded the Poshard Foundation, a not-for-profit organization that shelters and provides assistance to abused women and children in the lower third of Illinois.

For more information about the Abraham Lincoln Presidential Museum, log on to [www.alplm.org](http://www.alplm.org). Event attendance is limited. Cost is \$35 per person. To make your reservations, call the SIU Alumni Association at (618) 453-2408.

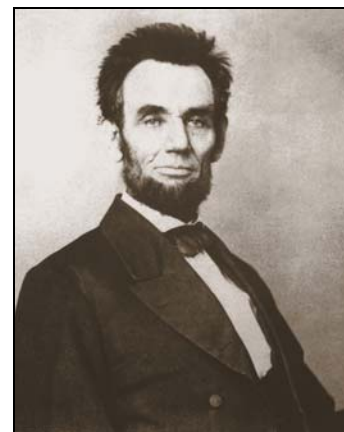
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I like to see a man proud of the place in which he lives.

I like to see a man live so that his place will be proud of him.

*Abraham Lincoln  
1809-1865*

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Abraham Lincoln  
16<sup>th</sup> President, United States

## Jackson County Alumni Social

*Greg Scott*

The Jackson County Chapter of the SIU Alumni Association invites alumni and friends to a Social at the "Grotto" on July 19.

Guests will gather at 5 p.m. on the lower level of the Newell Coffee House on 201 East Main Street in Carbondale. The reception

will include hors d'oeuvres and a cash bar. Cost is \$10 per person.

This program is supported by membership dues. Membership is open to alumni, students, and friends of the University. Annual membership is \$40 and life membership is \$500

with installment plans available. Current SIUC students can join for a special rate of \$15.

To become a dues-paying member or make reservations for a Social at the "Grotto," call the SIU Alumni Association at (618) 453-2408.

## A Night at The Muny For St. Louis Alumni

*Greg Scott*



Southern Illinois University Carbondale alumni living in the St. Louis area are invited to enjoy an evening at one of the city's most renowned venues.

The St. Louis Chapter of the SIU Alumni Association is hosting "Under the Stars" Night at The Muny on July 15. Alumni and guests will gather for a back stage tour of The Muny at 6:15 p.m., followed by dinner at 7 p.m. The evening culminates with a production of "The Wizard of Oz" on stage at 8:15 p.m.

Dinner will consist of baked chicken breast stuffed with broccoli and cheese, buttered new potatoes, mixed greens with mixed fruit, red velvet cake, iced tea, and an open bar.

Terrace A tickets (Rows N-Y) for the musical are \$58 per Alumni Association; \$62 per non-member. Terrace B seats (Rows A-M) are \$48 per Association member and \$52 per non-member. Costs include the ticket, dinner, and backstage tour.

Alumni, students, and friends of SIUC are eligible to join the SIU Alumni Association. Annual membership is \$40; life membership is \$500 with installment plans available. Students can join for \$15.

For more information on becoming an alumni member, or to make reservations for "The Wizard of Oz," call the SIU Alumni Association at (618) 453-2408.

## Nominations Sought for the 2006 Service to Southern Illinois Award

*Greg Scott*

The Jackson County Chapter of the Southern Illinois University Alumni Association is seeking individuals who have provided outstanding service to the southern Illinois region.

Nominations are being sought for the 2006 Service to Southern Illinois Award. The chapter honors a community member on an

annual basis for their contributions to areas including art, sports, political affairs, business, civil rights, religion, education and community affairs. The nominee may remain eligible for the award for two additional years once nominated. The award will be presented at the annual Jackson County Awards Banquet in November.

All nominations must be received by **Friday, September 1**. A biographical sketch, list of achievements and outside letters of support should be attached to the nomination form, which can be found at <http://www.siu alumni.com/programs.htm>. The completed form should be sent to the SIU Alumni Association in Colyer Hall –

## Nominations Sought for the 2006 Service to Southern Illinois Award (cont. from P2)

Greg Scott

MC 6809, Carbondale, IL For more information Kitty Mabus at 453-5439 or 62901. contact Jackson County via e-mail, mabus@siu.edu. Chapter President

## Development

### University Family Campaign

Tanna Morgan

Last November, we announced our \$100-million *Opportunity through Excellence* Campaign. As a part of the campaign, the University Family phase was kicked off in late March, 2006. This phase was designed to provide faculty and staff the opportunity to get involved. The goal for this segment of the campaign is to get as many faculty and staff as possible to participate. Internal participation is important as

corporations and foundations often use internal participation rates as a gauge for their support.

This Family Campaign

involved the training of 100 volunteers from all areas across campus. Each department was asked to have a representative who would distribute personalized pledge cards and informational folders to each employee in its area. We are truly grateful to these many friends who have chosen to assist in garnering support for Southern. We are in our ninth week of the 14-week phase.

The Family Campaign would not be a success without the work of the people in Advancement Services. Once again they

have supported development staff in order to ensure they have the necessary information they need to be successful in their fundraising efforts.

Our Family Campaign formally ends June 30, 2006. I hope each of you have been able to review and return your pledge card to the Financial Services staff. If you have already done so, thank you for your prompt action. If you should have questions or concerns about this phase of the Campaign, please contact Michelle Suarez, our volunteer for Institutional Advancement, or Tanna Morgan.

### A Time to Remember

Jeff Lorber

Earlier this year, we were all taken aback by the untimely death of Nancy Martin, Associate Director of Institutional Advancement and Constituent Development Officer, College of Science. Of course, our condolences have gone out to Nancy's family and friends.

Many of you probably know that Nancy was the first development officer hired to represent the College of Science and she helped

initiate a philanthropic mentality within that academic unit. While she did not work with us for a lengthy period of time, Nancy was already having positive impact on fundraising activities in the College of Science, having made several meaningful business trips and helping secure some significant gifts.

Nancy was a 1976 graduate of the Radio & Television

program in the College of Mass Communication and Media Arts at SIU Carbondale. She commented to me on more than one occasion that her days as a student here were some of the best of her life. She clearly displayed such enthusiasm in her interactions with donors and other friends of Southern. Her commitment to the success of SIU was unquestioned. She will be greatly missed.



Nancy A. Martin  
May 14, 1954 – March, 2006

## Constituent Relations and Special Events

### University Family Campaign Kickoff

Cindy Miller



Chancellor Wendler makes remarks at kickoff session



'People' kickoff poster

As a sidebar to the article from the development team concerning the Family Campaign, the office of Constituent Relations and Special Events will outline our involvement in the kickoff on March 29, 2006. Breakfast and lunch sessions were staged in order to allow for more participation from the employees.

A kickoff invitation was sent to all faculty and staff of Southern Illinois University Carbondale. The invitation flyer was designed through CRSE with the excellent assistance of SIUC's Printing and Duplicating. The invitation was also posted on the University's *Spotlight*. Not until we sent an e-mail notification to the University staff though did we receive a good response. We appreciate the assistance of

Advancement Services in order to make this possible. We also sent a confirmation of which session they would be able to attend once we received their response. This contact worked extremely well.

We had approximately a twenty percent attendance rate at this kickoff--almost 900 staff members joined us for the two events. It was our goal to keep this festive with the use of balloons, banners, florals, and posters depicting areas of giving: People, Programs, Places. The posters are have been framed for hanging in Colyer Hall.

The program consisted of remarks from Campaign Chair, Dr. Marsha G. Ryan and Chancellor Walter V. Wendler. Both speakers did an excellent job in their comments. The Chancellor

stressed the need for University participation in this campaign---not the amount of the gift, but rather that everyone had an opportunity to participate. In addition to the remarks, the campaign video was played and everyone was given a copy of the DVD to take home.

We also hope that everyone will see this campaign as an opportunity to be a part of something lasting and meaningful. You choose your own area of interest and make whatever investment that you can. Whatever that investment may be will be appreciated.

## Financial Services

### University Family Campaign Kickoff

Libby Banycky

Now that your are excited from Cindy's great article about the University Family Campaign kickoff and Tanna's encouraging comments about the University Family Campaign, I would like to remind you that you can view the progress of the campaign through the Foundation's campaign web site. The direct link is

<http://www.siuf.org/campaign/index.asp>; however, you can click on the campaign logo at the top of the Foundation's main site at <http://www.siuf.org>.

Once you are on the main page of the campaign site you can view the thermometer at the top left hand side of the site which indicates the campaign's

goal--the percent of contributions and pledges raised to date. If you would like to view an individual college's progress you can click on "About the Campaign" and go to the bottom of the page to make your selection. Each link also has a thermometer indicating that particular college's goal and percent raised to date.

## INSIGHTS on Staff

### A Little about Nadine . . .

*Autobiography by Nadine Lucas*

Nadine Lucas began working for the SIU Alumni Association on July 21, 1971, and is Administrative Assistant to Ed Buerger and Corporate Secretary for the SIU Alumni Association Board of Directors. She truly enjoys working with alumni. She has worked for four Association Executive Directors: Bob Odaniell, J. C. Garavalia, Tom Busch, and Ed Buerger.

She graduated from Freed-Hardeman Junior College (now Freed-Hardeman University), Henderson, TN, in 1946. In June she will attend her 60<sup>th</sup> class year reunion. She has always worked in a secretarial position and never wanted to do anything else. She

worked for five lawyers, Continental Oil Company and is now in her 35<sup>th</sup> year at SIU. She started working in an office at 14 and, with the exception of 8 years while her sons were small, she has continued to do so. She works because she likes to!

She was married to George for 46 years before his death in 1996. She has two sons, 2 granddaughters, one great grandson and one great granddaughter, no brothers or sisters, and no pets. (Please don't feel sorry for her and offer your baby kittens and stray puppies.) They lived in Christopher, Carrier Mills, Carmi, and Carbondale—couldn't get away from those "Cs." Her

son, Brian, lives in Jackson, TN, and works in a supervisory position with Black and Decker. Her other son, Michael, works at the hospital in Carbondale.

She loves to travel and has visited Austria, Germany, Switzerland, Liechtenstein, Holland, Norway, Denmark, Sweden, Egypt, Greece, Israel, and Mexico. She also visited Italy, but 30 minutes after arriving at the hotel, she fell and broke her pelvis. She sees the sights of Italy in a book.

She loves to participate in church activities, read, work puzzles, and watch television. She has enjoyed her years in the Alumni Office, and will be there until retirement. When? In the future.



Nadine Lucas  
Administrative Assistant  
& Corporate Secretary  
SIU Alumni Assn. Board



## POWER TOOLS

for the Workplace

*Nancy Vallino*

"I'll see you bright and early in the morning," – a parting idiom many of us use -- sometimes in the workplace. If you're like me, I've never been quite sure if the 'bright and early' refers to the person communicating, or if the speaker is referring to the dawning of a bright, new day. But then, I'm far too literal [and honest] for my own good. When those

words cross my lips at the end of a day...I'm hoping and praying Vice Chancellor McCurry will have the benefit of an alert sidekick the next morning. Plenty of Diet Coke helps on my I-wish-I-could-have-slept-another-hour days.

Whatever the author of these words intended, for the sake of this Power Tool article, let's assume that the

speaker is referring to the human element. According to a survey carried out for high tech firm, Corel, workers of different ages feel sharpest and have their best ideas at different times of the business day. Survey results indicate that 44% of workers aged between 55 and 64 feel sharpest and have their best ideas during the first hours of the business day. By contrast,

## POWER TOOLS (cont. from P5)



Keeping an activity log for even a short period may help you analyze use of time.

only 16% of 16 to 24-year-olds feel sharp and creative at this time. Almost half of the younger workers surveyed said that they were sharpest and were most creative toward the end of the working day and in the evening.

In Corel's high tech industry where creativity is an every day expectation, knowing when to conduct brainstorming sessions is critical. This employee survey indicates that trying to pump people for good ideas on demand may not produce their best work. In this case, the research firm who conducted the survey advised Corel to consider helping their employees structure their day around when they perform tasks most effectively.

Unlike at Corel, it is probably fair to say that in

Institutional Advancement the majority of us are not asked to brainstorm on a daily basis. However, we are evaluated on performance, and performance translates to efficiencies. There is a huge body of evidence which bears out that humans have daily rhythms of alertness and energy. Your personal rhythm may be affected by the amount of sugar in your blood, intervals between breaks, levels of distractions, stress, discomfort, or a host of other factors. The trick becomes to identify your optimal performance window, and to organize your work, if and when possible, to maximize productivity and creativity.

Many of us are sensitive to our personal rhythms instinctively, and we adjust our work accordingly. Think

of the many times you've deferred tackling complex projects toward the end of a work day.

Those of you who feel exploration of personal rhythms of alertness and energy might be beneficial may want to consider keeping an activity log to analyze how you spend your time. The log should be multi-columnar to permit your recording activities, time spent on your activities, and how you feel at the time (tired, alert, lethargic, energetic, sharp). By analyzing your activity log you may find that you can eliminate time-wasting or low-yield jobs. You can also identify the time/s of day you are most effective. It is during these most effective windows that you should carry out your most important tasks.

## Information on *INSIGHTS*

Ways you can contribute to *IA INSIGHTS*:

- ✓ Submit articles, anecdotal stories, poetry, humor, ideas for articles, a photo and details about your pet, or an autobiography
- ✓ Create an IA comic character (i.e., Sug Bode, Gus' female counterpart) to add satire or humor to future issues
- ✓ Volunteer your digital camera and photo services

*We reserve the right to edit or censor all submissions.*

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InstAdv/index.asp](http://www.siu.org/prodsiuf/InstAdv/index.asp)

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