



# IA INSIGHTS

## OUR MISSION STATEMENT

To advance public understanding, build and strengthen lifelong relationships and enhance philanthropy in support of Southern Illinois University.

### THIS ISSUE'S SPECIAL FEATURE:

#### SIU Golf Outings (see story page 6)

- Golf outings have become a tradition and a major revenue source for many areas of SIU.
- Golf outings allow alumni, friends, faculty and staff to gather together ...

#### Unit

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## From the South Wing . . .

Rickey N. McCurry

As we near the end of the fiscal year, we have the chance to look back upon the accomplishments of this year and to look forward to the opportunities of the next year.

We have numerous things to list under the accomplishment category for this year. Those accomplishments have come in the form of major gifts to support the University, new programs for alumni to reconnect with the University, and innovative ways to share the SIU story and display the talents of SIU staff and alumni.

Highlighting the major gift stories of the year was the announcement of a \$2.4 million deferred gift by a faculty member to the College of Liberal Arts. Additional gifts for the year included a \$1 million anonymous gift to establish the **Southern at 150** Endowed Scholarship Fund; close to a \$500,000 *cy pres* award to the School of Law; an endowed scholarship in Applied Sciences and Arts by a retiring employee; and a \$500,000 gift to

support soybean research in the College of Agriculture.

On the alumni front, the online Alumni Community is up and running. New efforts to increase memberships are ongoing--including the introduction this year of the Alumni Tailgates during football season. A stronger bond with the Family Association was also established this year. And, the *Southern Alumni* magazine continues to be the premiere piece for connecting alumni with the University.

Our staff continues to look for ways to publicly display their talents and expose the world to the people and programs of SIU. A number of our staff serves on boards and professional organizations throughout the country. The introduction of *IA Insights*, the Division's newsletter, has proven to be an excellent source of information about Institutional Advancement and the staff thanks to the wonderful efforts of Nancy Vallino.

We also welcomed



Amelia Ketzle, Jeff Lorber, Tim Marlo, Kristine McGuire, Penny Moon, Deirdre Stokes, Argus Tong, Annie Davis Weber and Robert Wigfall to the staff during this year.

While our accomplishments were many this year, our opportunities in the new fiscal year are equally as plentiful. We have the opportunity to continue to build upon the good work of all the staff with respect to our first comprehensive campaign with a major announcement expected during the year. The Alumni Association is going through a long-range planning process and the outcome of that will be a stronger association.

Thank you for your contributions to the mission of IA: To advance public understanding, build and strengthen lifelong relationships and enhance philanthropy in support of Southern Illinois University.

# **Advancement Services**

*Beth L. Mohlenbrock*

In order to improve our service and our operational efficiency, Advancement Services has decided to streamline the process of reporting your computer problems to JJ. The next time something goes awry with your personal computer, please submit this form:

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“In order to improve our service and our operational efficiency, Advancement Services has decided to streamline the process of reporting your computer problems to JJ.”

*Beth Mohlenbrock*  
*Executive Director*  
*Advancement Services*

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<b>COMPUTER PROBLEM REPORT</b>	
1. Describe your problem:	_____
2. Now, accurately describe your problem:	_____
3. Speculate wildly about the cause of the problem:	_____
4. Problem Severity:	
A. Minor	___
B. Minor	___
C. Minor	___
D. Trivial	___
5. Is your computer plugged in?	
Yes	___
No	___
6. Is it turned on?	
Yes	___
No	___
7. Have you tried to fix it yourself?	
Yes	___
No	___
8. Have you made it worse?	
Yes	___
9. Have you read the manual?	
Yes	___
No	___
10. Are you sure you've read the manual?	
Maybe	___
No	___
11. Are you absolutely sure you've read the manual?	
No	___
12. If you've read the manual, then explain why you can't fix the problem yourself:	_____
13. What were you doing with your computer at the time the problem occurred?	_____
14. If you answered nothing, then explain why you were logged in?	_____
15. Are you sure you aren't imagining the problem?	
Yes	___
No	___

*(continued P3)*



## Advancement Services (cont. from P2)

### COMPUTER PROBLEM REPORT (cont)

16. Do you have any independent witnesses to the problem?  
Yes \_\_\_ No \_\_\_
17. Do you have any electronic products that DO work?  
Yes \_\_\_ No \_\_\_
18. Is there anyone else you could blame this problem on?  
Yes \_\_\_ No \_\_\_
19. Is the machine on fire?  
Yes \_\_\_ Not Yet \_\_\_
20. Can you do something else instead of bothering me?  
Yes \_\_\_

Adapted from ahajokes.com

On a more serious note, Advancement Services is pleased to introduce our newest staff member, Robert Wigfall. Robert is the new programmer in our Information Systems (IS) area. According to Robert, he is still digesting the vast amount of data we manage. He claims to be enjoying his experiences thus far in IA and plans to be a big help to the IS team. He welcomes your letting him know how he can better assist. He keeps a candy dish filled in his office on the 2<sup>nd</sup> floor (217). Help yourself!!

A little more about Robert:

#### Family:

I am eldest of 6; 4 brothers and 1 lovely sister. I have no children.

#### Blue Devils:

1995 Quincy High School graduate, I am. I was on the football and track teams.

#### Hablo espanol:

I speak Spanish.

#### Physical activities:

I like to run and weight train. I practice a little Tai Chi.

#### Intellectual interests:

I am fond of Philosophy and problem solving.

#### Last great books read:

*Plato's Protagonist*, *The Fire Next Time* - James Baldwin; *Angels & Demons* - Dan Brown.

#### Programming ventures:

Python, MySQL, PHP, and some other boring stuff.

I have built an Access DB for a Carterville non-for profit transportation service - Downstate Transportation Service.

#### Picky eater:

No, none, zilch pork, mayo, fungus (aka mushrooms)

#### Musiq tastes:

Generally all genres, less most mainstream overplayed radio tunes. You know'em, you sing'em.

#### Pets:

One 'rescued' long haired calico kitty, Cocoa.



Robert Wigfall

## Alumni Services

### Black Alumni Group Reunion Set for July 14-17 on SIUC Campus

#### Past Presidents to be Honored

Greg Scott

Four past presidents of the Black Alumni Group will be honored by 500 fellow African-American alumni at the group's upcoming reunion, set for July 14-17, at Southern Illinois University Carbondale. Featured alumni guests and honorees will include former leaders of the organization

(continued P4)

## Black Alumni Group (cont. from P3)



It was all smiles at the 2003 BAG Reunion banquet . . .



...and more smiles at the reunion picnic!

– John S. Holmes, Richard Reynolds, Lamar Gentry and Hubert Avent – the only four presidents during the group's first 15 years of existence. They will be honored at a Reunion Gala on July 15 in the Carbondale Civic Center.

The reunion's theme is "Putting On The Dawg: Soulful Southern Style." The Black Alumni Group is a constituent society of the SIU Alumni Association and hosts a reunion in Carbondale every other year. This is the 9<sup>th</sup> biennial reunion the group has coordinated.

This year's reunion gala features a dinner buffet and cash bar and replaces the Group's traditional banquet. With a subtitle of *Blacks in White*, gala guests are being asked to wear suave, chic, summer white attire. Featured entertainers for the occasion are Chicago Rhythm and Blues/Soul performer Terisa Griffin, and Maurice "Ice" Culpepper, a popular deejay in the Windy City known for entertaining guests with old-school tunes.

Joining Griffin and Culpepper will be Olivia Fox, a 1988 SIUC graduate who has become a seasoned and dynamic industry professional. The St. Louis native hosts the morning drive "Olivia Fox Show" for 95.7, The Beat in Tampa, Fla. Fox is the former co-host of the nationally-syndicated "The Russ Parr Morning Show with Olivia Fox" from 1996 to 2002. Dubbed "The Queen of Telling It Like It Is," the award-winning radio personality amassed a diverse following of fans in cities across the nation.

In addition to the gala, reunion activities will include workshops, socials, an African Open Market, campus tours, golf and tennis outings, picnic and a brunch. The Sunday brunch will feature a performance by Genesis Arts Ministry, directed by 1988 SIUC alumna Tracy Holliday-Wiggins. Holliday-Wiggins is company manager for the St. Louis Black Repertory Theater and has appeared in numerous theatrical and television productions.

Genesis was formed in 2003 as a creative arts ministry for young people in the Metro East area.

Interested alumni are welcome to attend the reunion. Costs this reunion were as follows: \$125 for SIU Alumni Association members, \$170 for non-members; \$165 for each member couple; \$225 for each non-member couple; \$275 per member family; \$325 for a non-member family.

While it is obviously too late to register this year, information about the next biennial reunion can be obtained from the SIU Alumni Association at 618/453-2417.

The Black Alumni Group, established in 1988, helps maintain professional, social, and educational relationships developed at SIUC within the African-American community.

This year's reunion schedule can be found at the following web address: <http://www.siublackalumni.org/schedule.htm>

## Constituent Relations and Special Events

Cindy Miller

The staff of Constituent Relations and Special Events coordinates the recognition and service awards program for Southern Illinois University Carbondale. We work centrally with the Office of the Chancellor in

establishing the guidelines and protocol involved in this program. Last year we utilized the services of O.C. Tanner from Salt Lake City, Utah for the award segment. They produced the lapel pin utilizing the Pulliam Hall design.

How important is recognition? To quote from the book, *Managing with Carrots*, by Adrian Gostick & Chester Elton---- "Recognition is the most powerful strategy your company can employ to (continued P5)

**Constituent Relations and Special Events (cont. from P4)**

achieve better business results and retain your best people.” This is so true. We have received such positive feedback over the years from the employees being honored for their years of service.

On August 31, 2005, the university will honor those employees with 25, 30, 35, 40, and 45 years of service as well as retirees.

Employees with 10, 15, and 20 years of service will be honored at a unit reception in December, 2005. Mark your calendars if you fit in these categories---an invitation will follow.

Finally, we wish to say a special welcome (even though she was initiated in April) to Penny S. Moon to this unit. Penny joins us from the Office of the

Chancellor (ten years of service), and we are so appreciative of her talents and commitment to Southern. She is currently enrolled in classes, and is the mother of two. Her husband, Denny, is also employed at SIUC.

Lastly, show someone your appreciation today and every day for a job well done.



Cindy Miller puts her finishing touch on one of that unit’s many events’ tables

**Development**

*Jeff Lorber*

Greetings! First off, thanks so much to everyone for welcoming me so warmly to the SIU family. I have already witnessed the University’s great potential for growth as it works toward meeting the goals set forth in **Southern at 150**, particularly given the high level of moral support provided by donors, alumni, students, faculty, staff, and other friends. It is indeed an exciting time to be here. I look forward to working with all of you to continue moving the University in a positive direction.

Some things are moving quickly on the development side of the IA shop. Within the next few months, we will be hiring several positions to help us fulfill objectives of SIUC’s comprehensive capital campaign:

- Dir. of Development, Science
- Annual Fund Director, Mass Communication and Media Arts/WSIU

- Dir. of Development, Agricultural Sciences/ Central Staff
- Dir. of Development, Chicago Region
- Dir. of Development, Central Staff (two positions)

Searches for development positions will now be addressed a bit differently than in the past. Bryan Vagner’s office will still handle many of the human resources-related activities associated with these searches, but the development office will be more directly involved with developing advertising copy and selecting search committees. Also, we will work closely with academic areas and other units to keep search committees small in size to expedite search processes.

Over the course of the summer, I will be working with the CDOs to complete goals for FY06. In line with that thought will be the development of a regular

report for CDOs and deans highlighting important information about interactions with donors.

In addition to continuing to cultivate and close gifts with prospects, many of the development officers will be working on developing campaign case statements for their respective units. These statements will become the base for high-end publications to be used in soliciting major gifts during the public phase of the campaign.

The development folks will also be continuing discussions on improving communications within the development unit, within Institutional Advancement and across the campus.

If it seems like there is a lot going on, you would be right. We wouldn’t want it any other way.



Jeff Lorber

## Financial Services

*Libby Banycky and Bryan Vagner*

***Expect a great Financial Services article next issue!***

## SIU Golf Outings

*Bryan C. Vagner*



Golfers enjoy the steak dinner, silent auction and raffle at the 2004 Chicagoland Golf Outing



President Walker and Chancellor Wendler with scholarship recipients at the Presidential Scholarship Golf Scramble

Golf outings have become a tradition and a major revenue source for many areas of SIU. The outings start in the Spring, and the last one is usually held in October. Total revenue received by the SIU Foundation from golf outings in fiscal year 2004 was approximately \$309,000, and the total revenue received to date in fiscal year 2005 is \$283,000. In addition to the revenue support, they allow alumni, friends, faculty, and staff to gather together to socialize, rekindle old friendships, create new friendships, meet staff, and enjoy a round of golf. Formats are generally the same for the outings, a best ball scramble with either four or six players.

The following is more detailed information on a few of the outings held by SIU:

### **CHICAGOLAND SALUKI GOLF SCRAMBLE**

This is the 16<sup>th</sup> anniversary of this event. It has raised over \$220,000 since 1989. All proceeds benefit Saluki Athletics. In recent years, proceeds have provided support for the new Charlotte West softball facility, the new ticketing

system for athletic events which allows for printing of tickets on site, the utilization of Ticketmaster to process ticket sales for athletic events, and allows for donor tracking for athletic benefits. This year's event will be held on July 28th in Bloomingdale, IL and has a 9 AM shotgun start. After 18 holes of golf, there is a steak dinner, silent auction, and raffle. This event is usually attended by Chancellor Wendler, Athletic Director Paul Kowalczyk, and several coaches.

### **PRESIDENTIAL SCHOLARSHIP GOLF SCRAMBLE**

This event was held May 16<sup>th</sup> at Stone Creek Golf Club. There were approximately 160 individuals that attended the luncheon prior to the planned 12:30 shotgun start. In attendance were several Presidential Scholarship recipients, President Walker, Chancellor Wendler, SIU Board of Trustees Chairman Glenn Poshard, Provost Dunn, and Deans. It is expected that the net revenue from this event will be approximately \$25,000. The funds for this outing will

be used to assist in the support of Presidential Scholarships which attract the best and brightest students from across Illinois to SIU. The average ACT for the first four years of Presidential Scholarship recipients is 32, and the average class rank is 98. The first three classes have transitioned their academic success to SIUC. Their cumulative GPA is 3.75. Fourteen of the students have maintained a perfect 4.0 GPA.

### **ALONGI LEGACY SCHOLARSHIP GOLF OUTING**

The 9th Annual Alongi Legacy Scholarship Golf Outing was held at the Jackson County Country Club. Nineteen teams from all over the area participated in this day of lunch, a golf scramble and a putting contest worth \$10,000. This event raises monies for scholarships for students in Perry County and continues to build the Alongi family endowment through the SIU Alumni Association. The Alongi Legacy Scholarship awards \$1,000 annually to a Perry County high school graduate who will be (continued P7)

## SIU Golf Outings (cont. from P6)

attending SIU. Two teams represented the University, the SIU Foundation and the SIU Alumni Association. In attendance from the University were Vice Chancellor for Institutional Advancement Rickey Mary Roe, Executive Director of the Alumni Association Ed Buerger, Institutional Advancement Jeff Lorber, Alumni Association Director Argus Tong, and Alumni Association staff member, Mike Murray, Alumni Association Board member Jeannie Caldwell.

## INSIGHTS on Staff

### Meet Judy Lewis of Constituent Relations & Special Events

Autobiography by Judy Lewis

I am originally from West Frankfort, Illinois. In 1988, I left southern Illinois for an opportunity to work for Senator Paul Simon in Washington, D.C. Upon my return to the area in 1997, I began a career at SIUC in the Purchasing Department. From that position, I moved to Constituent Relations and Special Events, and with the assistance of the staff, found an excellent, challenging and rewarding position. It has been such a

pleasure for me to work in this area and find such good friends and colleagues.

On a personal note, I now reside near campus and have two sons in Marion, Illinois. Each son has three children, two boys and a baby girl. I also have a daughter who resides in Alexandria, Virginia who has a baby boy. Being a grandmother is one of the most rewarding experiences of my life.

In addition to babysitting grandchildren most weekends and attending family outings, I established the Jackson County Hiking Club in 1999. I am an avid hiker in southern Illinois and surrounding states. I also organized a movie club in 2000, and recently started an opera club. Both of these clubs meet at the Unitarian Fellowship. After attending five colleges, I graduated this past May from SIUC with a Bachelor's degree. Life for me is good.



Proud scholar...  
woman...  
mother...  
grandmother!

## SIU and Institutional Advancement Well Represented at National Conference

Carolyn A. Snyder

Rickey N. McCurry, Vice Chancellor for Institutional Advancement; Marsha G. Ryan, President of the Garwin Family Foundation, Past President of the SIU Foundation Board, and Adjunct Professor of Law; and Mike Murray, Director of Corporate Relations and a board member of the George A. Bates Memorial Foundation, presented the program, "Success with Family Foundations:

Perspectives from Board Members," at the CASE (Council for Advancement and Support of Education) Annual Conference for Corporate and Foundation Relations Officers on June 3<sup>rd</sup> in Chicago. Carolyn A. Snyder, Director of Foundation Relations and Professor of Library Affairs, was the session designer. Each person spoke from his/her perspective in working with family

foundations, and the more than 100 participants, including Jeff Lorber, Associate Vice Chancellor for Institutional Advancement, were enthusiastic about the presentations and interacting with the panel members.

[CASE is an international association of professionals who advance educational institutions.]



## POWER TOOLS

### for the Workplace

Nancy Vallino

Last issue we presented the concept of finding a connection between Institutional Advancement and one or more of our personal core values. We also suggested that continually reinforcing this connection as we carry out our daily tasks can make a huge difference in the quality of time spent in the workplace. Grasping that power tool is a must if we are to experience fulfillment and satisfaction in the huge window of our lives dedicated to work.

Mark Twain once said that the secret of success is making your vocation your vacation. That's pretty radical thinking, don't you think? Most of us will never achieve that pinnacle of success. What we can achieve, though, is an awareness of what it is that satisfies and/or drives each

of us, and we can apply that knowledge to move closer to Twain's vocation utopia.

The following is a rudimentary list of values:

- Beauty
- Challenge
- Change
- Choice
- Consistency
- Courage
- Creativity
- Dedication
- Ethical behavior
- Freedom
- Fulfillment
- Growth
- Happiness
- Helping others
- Honesty
- Influence
- Innovation
- Loyalty
- Optimism
- Persistence
- Power
- Purpose

- Recognition
- Respect
- Security
- Spirituality
- Success

Take some time to consider three to five values that are important to you—concepts that speak to your very core and best illustrate the fabric of who you are and what it is that is important to you. You may find it helpful to arrive at a two-tiered core values model (primary/secondary, if you will).

Next issue we will provide details on a grid exercise you can implement throughout your entire work life for gaining both a sense of where you are currently (Point A) versus where you aspire to be in your profession (Point B) and the steps you can take to reach Point B from Point A.



Rascal (Definitely!)  
New pet of:  
John & Nancy Vallino

## INSIGHTS on IA Pets

Meet 'Lil Rascal--a West Highland Terrier whose birth date was April 19, 2005.

Weighing in at six pounds or so, Rascal will grow to be 15 - 18# as an adult.

Likes: all things chewable  
Dislikes: baths, shots, coming inside from outdoors

## Information on INSIGHTS

Ways you can contribute to IA INSIGHTS:

- ✓ Submit articles, anecdotal stories, poetry, humor, ideas for articles, **a photo and details about your pet**, or an autobiography
- ✓ Create an IA comic character (i.e., Sug Bode, Gus' female counterpart) to add satire or humor to future issues

- ✓ Volunteer your digital camera and photo services

*We reserve the right to edit or censor all submissions.*

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