

# SOUTHERN'S SHINING MOMENTS

October 2009

## ENGINEERING

The Engineering Accreditation Commission of the Accreditation Board of Engineering and Technology Inc. approved College of Engineering Bachelor of Science programs in civil, computer, electrical, mechanical and mining engineering. Four departments in the college offer those programs, including the Department of Civil & Environmental Engineering, Department of Electrical & Computer Engineering, Department of Mechanical Engineering & Energy Processes and the Department of Mining & Mineral Resources Engineering.

## BUSINESS

Dr. Cheryl Burke Jarvis, an associate professor of marketing, had a study published in the September issue for the "Journal of Marketing." The article, titled "The Role of Customer Gratitude in Relationship Marketing," was the result of a Meta analysis of the well established commitment-trust-mediated model of relationship marketing.

## UNIVERSITY

Southern and the Higher Committee for the Educational Development of Iraq entered into a memorandum of understanding that will provide Iraqi students an alternative tuition rate similar to the rate the University now offers students from five neighboring states. The agreement also includes an exchange component, meaning the Iraqi government will welcome SIU faculty, staff and students to work with them, and SIU welcomes Iraqi faculty, staff and students to come here.



Southern  
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Provided by the Division of Institutional Advancement  
For more information, call (618) 453-4969 or visit [www.siuof.org](http://www.siuof.org).

## APPLIED SCIENCES & ARTS

Sandra Collins, assistant professor in health care management at SIU's School of Allied Health, won the 2009 Outstanding Article Award from the American Healthcare Radiology Administrators: The Association for Medical Imaging Management, along with co-author Denise A. Vaughn. Their winning article was "Labor Transformations and the Challenges of a Multigenerational Workforce." The article appeared in the January/February issue of AHRA's "Radiology Management."

Garrett R. Gieker and Jeffrey D. Jaynes, assistant aviation instructors and recent program graduates, received CAE SimuFlite scholarships and will participate in two weeks of training later this year at the world's largest business aviation training center. CAE is a world leader in providing simulation and modeling technologies and integrated training solutions for the civil aviation industry and defense forces around the globe.

## ATHLETICS

The Intercollegiate Tennis Association announced that the SIU men's tennis team has been honored as an ITA All-Academic Team after achieving a 3.55 cumulative grade point average.

Saluki Women's Golf head coach Diane Daugherty was named the Midwest section Coach of the Year by the Ladies Professional Golf Association Teaching and Club Professionals.

Ame Blacketer, Emily Whitney, and Andrea Courtney, members of last year's SIU women's tennis team, were honored by the Intercollegiate Tennis Association with the ITA Scholar-Athlete Award.

## AGRICULTURAL SCIENCES

Amer AbuGhazaleh, from the College of Agricultural Sciences, and Salam Ibrahim, a food microbiologist from North Carolina Agricultural and Technical State University, have shown that the combination of certain bacteria and a common purple dye can reveal the presence of toxins in milk in just a few hours.